

50 Years of Meteorological Satellite Experiments

2 November 2009

Monona Terrace Convention Center

Madison, Wisconsin

Program and Reception, 5:00pm – 9:00pm



Opening remarks

Hank Revercomb

Director, Space Science and Engineering Center

University of Wisconsin-Madison-Madison



Welcome to Wisconsin

Congresswoman Tammy Baldwin



NOAA's Environmental Satellite Program: Past, Present, and Future

Gary Davis

Director, Office of Systems Development

NOAA/NESDIS



50 Years of Meteorological Satellite Experiments – The NASA
Perspective

Franco Einaudi

Director, Earth Sciences Directorate

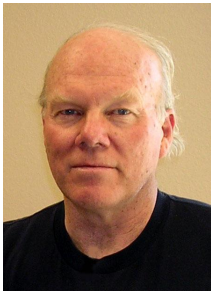
GSFC, NASA



50 Years of Innovation and Cooperation in Satellite Meteorology
Jérôme Lafeuille
Chief, Space-based Observing Division
World Meteorological Organization



Introducing Satellite Data to the Public
Terry Kelly
Chairman and CEO
Weather Central, Inc.



Suomi: Pragmatic Visionary
John Lewis
Adjunct Research Professor
Desert Research Institute, Reno, NV



Suomi's ERB Experiments on Explorer VII and TIROS Satellites
Fred House
Professor of Atmospheric Science
Drexel University



Keynote Address:

Science Investigations: The Legacy of Explorer VII

Tom VonderHaar

Distinguished Professor of Atmospheric Science

Emeritus Director, CIRA, Colorado State University

Closing Remarks

Hank Revercomb